

**AGRIVI FARM MANAGEMENT SOFTWARE** allows the user to plan, perform, monitor and analyse all activities on their farms easily. Tillage, planting, spraying, fertilization, irrigation, harvesting and all other activities are managed with just a few clicks, whilst powerful farm analytics allow for the timely and accurate decision making based on data-driven farm management.

Matija Zulj, the founder of Agrivi, decided to leave the corporate ICT world and dedicate his time and effort to solving the global food problem – by first and foremost becoming a farmer himself. Matija soon realised that he had difficulty in accessing the best practice knowledge for farming and there was no simple yet affordable software on the market that could help him in making data-driven decisions. So, in 2013, Matija founded Agrivi and began to build a team of experienced agricultural experts and software engineers.

By combining agricultural knowledge and supporting technology, Agrivi built a knowledge-based software solution that helps all agriculture producers to optimize their production by:

- Enforcing agricultural best practices,
- Protect crops and yields timely through an automated pest and disease detection for every field,
- Live better by achieving sustainable and profitable agricultural production.

Agrivi has provided farm management solutions to farmers worldwide and has been voted among the top 8 farm management software solutions of 2016. ENIF's investment in the company has allowed Agrivi to accelerate its growth and build its team, which has grown almost twofold since the investment. Agrivi today has more than 30.000 clients in 150 countries, including agricultural cooperatives, food processing companies, NGOs, governments and other stakeholders interested in improving agricultural production on a farmer's level.



## Financing

# 1M€

## Instrument

# ENIF

Western Balkans Enterprise  
Innovation Fund

## Managed by

[www.sc-ventures.com](http://www.sc-ventures.com)



South Central  
Ventures

## Purpose

**The investment will allow the company to accelerate its growth significantly, enabling it to focus more on business development in global market and further improve the solution.**

## Employees

# 29

# 8

at investment

## Sector

# ICT for agriculture

## Economy

# 150+

**Countries are now using Agrivi,  
after its development in Croatia**

