

De-Ta Dejan

“BEING AT THE RIGHT PLACE AT THE RIGHT TIME is one of the major reasons why am I here today,” explains Mr Dejan Spasovski, the owner and general manager of De-Ta Dejan, a company specialising in the retail sale and wholesale of stockings, socks, underwear, swimming suits and accessories.

De-Ta Dejan dates back to 1996, when Mr Spasovski opened his first shop. Prior to this, he distributed socks to companies with his own vehicle. After the first shop was opened, he continued to grow his business step by step. Over time De-Ta Dejan grew steadily, eventually also expanding into the Serbian

market in 2013 and – after a chance encounter with the owner of Penti during a business trip – the sole distributor of Penti stockings in former Yugoslav Republic of Macedonia.

Today, De-Ta Dejan has 27 outlets throughout former Yugoslav Republic of Macedonia as well as warehousing facilities and 18 franchises. The company distributes more than 2,000 different types of product, and Mr Spasovski’s vision for his company is to widen his product line, to strike more deals as a sole distributor on the territory, as well as to strengthen his presence in Serbia.



Financing

200K€

Instrument

GF
Western Balkans
Guarantee Facility

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Purpose

The investment will enable the company to expand its product line and focus, so as to strengthen its domestic as well as cross border presence.

Employees

200

Sector

Wholesale and Distribution

Economy

De-Ta Dejan has strong presence over its domestic territory of former Yugoslav Republic of Macedonia but is also expanding into neighbouring Serbia.

